



Printing Industries of New England
5 Crystal Pond Road
Southborough, MA 01772-1758
508-804-4100, 508-804-4119 (fax)
www.pine.org

November 7th, 2008

Flagship Press Announced as Award Winner in New England regional Awards of Excellence Competition

The Printing Industries of New England (PINE) has announced that Flagship Press of North Andover is an award winner in the Association's New England Regional Awards of Excellence Competition. The announcement was made November 6 during PINE's 2008 Industry Awards Gala, held at the Sheraton Framingham Hotel in Framingham, MA, with hundreds of industry professionals in attendance. For PINE's Awards of Excellence Competition, it attracted 325 entries from 47 printing and imaging companies in New England.

Flagship won 4 Pinnacle Awards (Best of Category) and 3 Awards of Recognition, and 2 Awards of Merit. A panel of three out-of-state judges with extensive experience in printing and print production, were brought in to examine the work. Tim Burton, Burton & Mayer, Menomonee Falls, WI; Paul Schmitz, Schmitz Press, Sparks, MD; and Dave Watterson, PIA/GATF, Sewickley, PA. Each entry was judged anonymously on its own merit in a category with similar printed pieces. The judging criteria included: registration, clarity and neatness, sharpness of halftones and line drawings, richness and tonal qualities of color, paper and ink selection, ink coverage, difficulty of printing, effective contrast or softness, overall visual impact and bindery.

For more information, call Christopher Poor of Flagship Press at 978.975.6102.

The Printing Industries of New England (PINE) is the largest trade association to serve printing and graphic communications companies throughout New England. PINE serves more than 430 member companies through a wide range of products and services that enhance member profitability. The Association is affiliated with the world's largest graphic arts trade association, Printing Industries of America / Graphic Arts Technical foundation.