



FLAGSHIP

Innovate | Print | Distribute

Located in North Andover, MA, Flagship Press offers high-quality print communications. With a dedicated staff of 150 employees, Flagship Press has always emphasized the value of teamwork. Now they are applying this approach to the environment by partnering with wind energy supplier and developer Community Energy to reduce their carbon footprint through the purchase of wind-generated renewable energy credits (RECs). Their purchase of 1,997,000 kWh of RECs is equivalent to offsetting 100% of their facility's electricity usage for 2008!

Making it Happen

Flagship Press has been an environmentally conscious business for some time. Recognizing the importance of preserving our world's forests, they have joined the Forest Stewardship Council to support responsible forest management. They use all soy-based inks in their printing production and they recycle 960 tons of paper waste each year. Purchasing renewable wind energy to offset their electricity use was a natural step towards further reducing their environmental impact. With tremendous support from both their employees and clients, the decision was made even easier.

The Result

Flagship Press' renewable energy purchase has been a great compliment to an already strong approach to smart energy usage. In addition to being 100% wind powered they have converted all their facility's light fixtures to energy efficient light bulbs with on-off sensors, reducing their energy consumption by 10%. With their wind energy purchase alone, Flagship Press' commitment prevents the release of 1,230 metric tons of CO2 into the atmosphere. This is comparable to not driving over 3.1 million miles or planting over 1,100 acres of trees!



Spreading the Word

Flagship Press recognizes the positive influence they can have on their employees and clients and is taking active measures to promote and educate others on the benefits of environmental responsibility. Flagship has undertaken a number of efforts to communicate their wind energy commitment. Their green initiatives have been promoted through press releases, sell sheets, websites, advertisements, sending informational

mailings to stakeholders, and through educating their sales and customer service teams. These are just a few examples of how Flagship is encouraging others to join them in the pursuit of environmental responsibility and "doing the right thing."

Additional Initiatives



EPA Green Power Partner – Leadership Club

Hybrid delivery vehicle

Green Seal Certified cleaning products

"Flagship is proud to say that we are 100% powered by the wind. This purchase, along with other eco-friendly business practices, demonstrates our continued commitment to protecting the environment through sustainability."

Christopher Poor, Vice President



COMMUNITY ENERGY

An Iberdrola Renewables Company

For more information on purchasing wind power for your business, call Community Energy at 1.866.WIND.123 or www.NewWindEnergy.com.